



PROJECT PERSEVERANCE, INC.

---

---

*P. O. Box 242983  
Montgomery, Alabama 36124*

June 17, 2024

Greetings,

On behalf of the Project Perseverance, Inc. foundation, I would like to request your financial support in our efforts as community leaders to aid the development of young males in our historic community.

Project Perseverance is an authorized 501(c)3 non-profit foundation dedicated to providing guidance to our youth and proactively addressing many of the issues they currently face.

Our enrichment program consists of youth ranging from kindergarten, middle school, junior high, and high school males in the Montgomery area. Our interactive program aims to provide positive role models, help develop interpersonal skills, a sense of worth and empowerment. Our aim is to help develop youth to be role models for others in the community and ultimately into adults who contribute to the Montgomery River Region and positively impact our communities.

On September 14, 2024, we will host our 8th Annual Get Fit for Education 5K Run/Walk at the Riverwalk Stadium Downtown Montgomery, Alabama. This event is one of our premier scholarship fundraisers for 2024. Proceeds from the walk will support our scholarship fundraising efforts, mentoring activities in the tri-county area, and other projects and initiatives. Project Perseverance and its members humbly request your support by providing funds to enhance these worthy programs.

We value and appreciate your participation in this worthy cause and trust that you will invest of your resources to help us make an impact in our community.

For more information, please visit our website at [ProjectP2007.org](http://ProjectP2007.org)

Sincerely yours,

*Earnest L. Colvin*

Earnest L. Colvin, President  
Project Perseverance, Inc.  
334.669.5675, [elcolvini@gmail.com](mailto:elcolvini@gmail.com)



PROJECT PERSEVERANCE, INC.

P. O. Box 242983  
Montgomery, Alabama 36124

The Sponsorship Levels are as follows:

1. **In-Kind** – Complimentary Event Registration Bag, Event Shirt, Name on Event Shirt, Outgoing Press Release
2. **\$500** –10X10 Vendor Space, Logo Displayed on Foundation’s Website, Social Media Advertisement, Logo on Event Shirt, Corporate Items in Souvenir Bags, 4 Complimentary Race Entries
3. **\$1,000** –10X10 Vendor Space, Logo Displayed on Foundation’s Website, Social Media Advertisement, Logo on Event Shirt, Corporate Items in Souvenir Bags; Recognition Opportunity for either Shirt, Medal, Or Fueling Station Sponsor; 8 Complimentary Race Entries
4. **\$2,000** – 10X10 Vendor Space, Logo Displayed on Foundation’s Website, Social Media Advertisement, Logo on Event Shirt, Corporate Items in Souvenir Bags, 20 Complimentary Race Entries Branded Registration Area, Logo on Race Bib, Outgoing Press Release, Logo on Newsletter
5. **\$3,500 (Corporate)** – 10X10 Vendor Space, Logo Displayed on Foundation’s Website, Social Media Advertisement, Logo on Event Shirt, Corporate Items in Souvenir Bags, 35 Complimentary Race Entries Branded Registration Area, Logo on Race Bib, Outgoing Press Release, Logo on Newsletter, Logo on Event Backdrop Banners, Branded Link on Foundation’s Website, Complimentary Table (Seating for 10) at Foundation’s New Year’s Eve Gala

**Please provide the information below**

Company/Organization/Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Level of Sponsorship: \_\_\_\_\_

and/or

Type of Charitable Gift: \_\_\_\_\_

Note: Please attach and send Company/Organization logo via email to: [ProjectP2007@gmail.com](mailto:ProjectP2007@gmail.com).