



PROJECT PERSEVERANCE, INC.

*P. O. Box 242983
Montgomery, Alabama 36124*

April 16, 2025

Greetings,

On behalf of Project Perseverance, Inc., I am reaching out to request your financial support. As community leaders, we are committed to aiding the development of young males in our historic community.

About Us:

Project Perseverance is a 501(c)(3) non-profit foundation authorized to provide guidance and proactive solutions to the challenges faced by our youth. Our enrichment program serves boys from kindergarten through high school in the Montgomery area. We focus on providing positive role models, developing interpersonal skills, and fostering a sense of worth and empowerment. Our ultimate goal is to nurture these young individuals into role models and contributing adults within the Montgomery River Region

Upcoming Event:

We are excited to announce our 9th Annual Run with Friends 5K Run/Walk, which will be held on September 13, 2025, at the Union Station Train Shed in Downtown Montgomery, Alabama. This event is a partnership with the Sickle Cell Foundation of the River Region with a portion of the funds supporting their mission. Also, proceeds will support our scholarship funds, mentoring activities in the tri-county area, and other significant projects and initiatives.

Call for Support:

We humbly request your support to enhance these valuable programs. Your participation and investment in our cause will significantly impact our community and further our mission.

Contact Us:

For more information about our programs and how you can help, please visit our website at <https://projectp2007.org/>.

We value and appreciate your support and look forward to your positive response.

Thank you for considering this opportunity to make a difference.

Warm regards,

Earnest L. Colvin

Earnest L. Colvin, President
Project Perseverance, Inc.
334.669.5675, elcolvinii@gmail.com





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The Sponsorship Levels

Level 1 : (\$500) – 8 Available

- 10X10 Vendor Space
- 3 Complimentary Race Entries
- Logo on Event Shirt
- Social Media Advertisement
- Live Announcement at the race
- Corporate Items in Goody Bags

Level 2 : (\$1,000) – 4 Available

- Level 1 included
- 3 Additional Race Entries
- Logo on Foundation website
- Acknowledgement as Fueling Station Sponsor

Level 3 : (\$2,000) – 4 Available

- Level 1 included
- 12 Additional Race Entries
- Logo on Race Bib
- Outgoing Press Release
- Ad Placement within Foundation Newsletter
- Thank You Email Blast

Level 4 : (\$3,500) – 4 Available

- Level 3 included
- 10 Additional Race Entries
- Logo on Signage at Finish Line
- Branded Link on Foundation Website
- Recognition and Seating for 10 at our Year End Gala

Please provide the information below

Company/Organization/Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone #: _____ Email: _____

Authorizers Name: _____ Title: _____

Sponsorship Level: _____

and/or

Type of Charitable Gift: _____



Note: Please send Company/Organization logo along with this Form via email to: ProjectP2007@gmail.com.